

ASWA FAX RETURN

American Society of Women Accountants — Houston Chapter No. 33 www.aswahouston.org

Member of *The Federation of Houston Professional Women*

VOL. 57 No. 2

Membership Meeting August 26, 2008

Speaker: Craig Krause

Topic: Discovering Your Memory Power

CPE: 1 hour Level: Basic Prerequisites: None

Where: The Briar Club, 2603 Timmons Lane
(corner of Westheimer and Timmons Lane)

Parking available in the member parking area across the street from the Briar Club. Valet parking is available.

Time: 5:30 p.m. Networking:
6:15 p.m. Dinner
7:00 p.m. Speaker

Early bird reservations by Wednesday 5:00 pm prior to meeting:

Members and 1st time guests	\$30
Returning guests	\$35

Late reservations and walk-ins:

Members and guests	\$35
Returning guests	\$40

Administrative Policy: Per ASWA standing rules, if you register and do not attend, you will be charged for the regular meeting price.

Reservations need to be made by the Wednesday preceding the meeting to Brandi Lucher at brandilucher@yahoo.com. Please contact Brandi with late reservations, even on the day of the meeting. Special dietary requirements available upon request

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From the President By: Kristi DeNardo

With the end of summer approaching, I imagine many of you are getting in that last trip or family vacation of the season. I'm trying to get my house cleaned for some dear friends to visit in the next few days.

As I reflect on our friendship, I'm thankful for the wonderful friends in my life I've met through school, work, church, and, of course, ASWA. While your initial interest in ASWA may be the networking opportunities and high-quality CPE, one of the additional perks of the organization are the friends you'll make. I made a number of lifelong friends during my years with the Chattanooga, TN chapter, and believe that I have done the same in the Houston chapter.

This year's Joint National Conference is October 28-30 in Dallas. This is a terrific conference with tons of networking and CPE opportunities. Please make plans to attend.

We had a great transition meeting in July, and your committee chairs are still seeking committee members. This is a wonderful time for you to decide where you can serve best—the committee list is located on page 2 of the bulletin. Please e-mail the chair if you are interested in serving. Also, please e-mail ideas for meetings and for the newsletter to me at kdenardo@igloocorp.com.

The Women of Excellence Awards Gala is Saturday, September 27th, where Julianne Dorsett, the ASWA honoree will be recognized. Our chapter is contributing a "basket" for the silent auction. That "basket" is a rolling cooler filled with picnic items. If you would like to contribute, please bring items to the August membership meeting.

I look forward to seeing you there!

Kristi

2008-2009 Officers & Committee Chairs

President W 713-584-6451 F 713-935-7701	Kristi DeNardo kdenardo@igloocorp.com C 832-595-5587	Newsletter	Director H 713-591-8282 W 713-333-4340	Jerilyn Barthel jbarthel@gddcpa.com F 713-621-6907	Membership
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Treasurer H 713-436-1445 W	Brandi Lucher brandilucher@yahoo.com C 713-703-7894	Meeting Arrangements			
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Deadline for September newsletter: September 2, 2008

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Additions and changes to the mailing list should be submitted to Eileen Neucere

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Email: eneucere@earthlink.net

The FAX RETURN is the newsletter of ASWA Houston Chapter 33. It is published monthly, except December. You can receive the Fax Return by email or by snail mail. **Please let the editor know which form you would like to receive the newsletter.**

CALENDAR OF EVENTS

August 26—Membership Meeting — Briar Club
Speaker: Craig Krause
Topic: Discovering Your Memory Power

August 26 — Board Meeting —immediately following Membership Meeting — Briar Club

September 23 — Membership Meeting — Briar Club

September 23 — Board Meeting — immediately following Membership meeting — Briar Club

September 27 — Women of Excellence Gala — Hyatt Regency

October 28-30 — 2008 Joint National Conference
The Fairmont Dallas

Standing Reservations

Jeri Barthel	Brandi Lucher
Colene Blankinship	Carrie Morris
Adrienne Brown	Eileen Neucere
Sonia Calloway	Melanie Norton
Kristi DeNardo	Eunice Reiter
Julianne Dorsett	Ann White
Suzi Martin	
Debbie McKenney	

The Chapter will bill for reservations that are not cancelled by noon Thursday prior to the meeting.

Please contact **Brandi Lucher** to be added or deleted from the Standing Reservations List.
713-436-1445 brandilucher@yahoo.com

Houston ASWA Memorial Fund

The Houston ASWA Memorial Fund was chartered in 1973 with the two-fold purpose of:

- Providing scholarships to deserving accounting students
- Furthering the mission of the American Society of Women Accountants -- "To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession".

The Memorial Fund receives contributions, in lieu of flowers, for members and their loved ones during times of grief. We receive contributions to celebrate special occasions and in honor of special people.

Please consider the ASWA Memorial Fund as an opportunity to honor or to memorialize the people in your lives.

Contributions should be made payable to:

ASWA Memorial Fund
c/o Eunice H. Reiter
5005 Woodway, Suite 200
Houston, TX 77056-1789

If your contribution is in honor or in memory of someone, be sure to include information regarding where to send the acknowledgement.

Charitable Project

Please remember to gather your sample toiletries when you travel and donate them to Miryam's Hostel which is on the second floor of the Loaves and Fishes Soup Kitchen. It is a place where 6 – 8 women can spend the night, wash their clothes, take a shower and sleep in a bed. Then they are back out on the street. It is sponsored by Magnificat House which is affiliated with the Catholic church. They can use toiletries, towels, twin bed sheets, pajamas etc.

ADVERTISING RATES

The ads are to be emailed to the newsletter chair no later than the 1st of the month in which the ad is to appear.

\$300/ year—full page

\$160/ year—1/2 page

\$ 10/ month—business card size

The Fax return is published monthly except December.

Official National Registry Statement

ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Nashville, TN 37219-2417. Web site: www.nsba.org.

The Federation of Houston Professional Women and FHPW Educational Foundation

Women of Excellence Awards Gala

*Celebrating Successful Women and
The Power of Teamwork*

Saturday, September 27th, 2008

5:30 - Reception/Silent Auction

6:30 Dinner

Hyatt Regency

ASWA's Honoree: Julianne Dorsett

Federation of Houston Professional Women

Next Meeting: July 28
Web site: www.fhpw.org

Location: H.E.S.S. Building
5430 Westheimer (between Chimney
Rock and Yorktown)

ASWA Delegates: Melanie Norton,
Arlene Dilworth

Alternates: Pam Ahlers
Debbie McKenney

Federation of Houston Professional Women (FHPW)

The Federation of Houston Professional Women is an alliance of women's professional organizations, chartered by the state of Texas as a non-profit, non-partisan business league. Each FHPW member organization, although diverse in style and structure, has professional or businesswomen members focused on education, networking, specific careers or community service.

FHPW offers quarterly events designed to bring its diverse membership together to promote a place of POWER and INFLUENCE. Quarterly events are open to both members and guests and allow Houston professional women the opportunity to network, have some fun and learn something new.

If you are a member of ASWA then you are automatically a member of FHPW.

Career Center

Please remember to encourage friends and colleagues to register and that there is not cost to individuals to post their resumes. Members can help by letting their HR Departments at work know about the site. Using the site is a win-win-win-win proposition because 1) employers gain access to a pool of specialized job seekers, 2) individuals seeking employment in accounting and finance can easily connect with employers/recruiters looking for candidates with those skills, and 3) the ASWA raises funds that it uses to 4) provide scholarships to worthy individuals.

Support a worthy cause by spreading the news about the ASWA Career Center today!

Current Fundraiser

Our chapter has been registered with the Current Fundraiser Online program. It is very simple—all you have to do is shop online at www.CurrentFun.com, and when you check out, select:

State: **Texas** Organization: **ASWA – Houston** City: **Houston**.

Our chapter will receive a check quarterly for 50% of online sales that are attributable to our organization. Tell your friends and relatives, and help raise money for our scholarship fund. You can do some of your Christmas shopping, saving some money for yourself and getting some great products, and at the same time, contribute to the scholarship fund. What a deal!

JOINT NATIONAL CONFERENCE

Save The Date! – The 2008 Joint National Conference will be October 27-30, 2008 in Dallas, Texas. For hotel reservations at The Fairmont Dallas Hotel, please call (800) 441-1414 and mention the Joint National Conference no later than September 28, 2008. Register by September 26th and save \$50.



There are only 2 things an employee needs:

1. economic conditions met
2. psychological conditions met

Once you handle the money issue, then it's time to handle the other. In order to do that, most research says that the psychological needs of employees are success, achievement and flexibility in their schedule and work conditions. More specifically, who do they report to, where is their office, where is their support system, do they have a friend? This takes getting to know the employee personally—spending time with them, asking questions, following up with verbal communication as well as training.

Most managers focus on performance and results. If they see that the employee isn't carrying their load, the manager takes up the slack—in other words, does the employee's job. Unfortunately when that happens, you create a morale and trust issue. The morale issue comes from the employees because they are not allowed to do their jobs and the trust issue comes from the manager because s/he doesn't think the employee can do a good job. So it's a lose/lose situation for all!

Being a good manager is not only about doing things right, it's about doing the right thing. Today, it's about communicating just in time—when the employee needs it—and training, training, training.

There are still some managers out there who hire someone thinking they know how to do it all and then just leave them alone. It doesn't work for anyone. Challenge your staff to do more and stop doing their work for them! Everyone, including you, will be happier and the results will show!

Because Success Leaves Clues

I titled this installment "because success leaves clues" as a reminder that we are almost always surrounded by guideposts and opportunities that can lead us to further success. The question becomes how often do we stop what we are doing long enough to take in and process these indicators and clues?

Particularly when we are under stress to "pull rabbits out of our hats" the need for a quick reassessment, of what we are doing and how we are doing it, is paramount. When we fail to build in that time for too long, we become professional busy machines- moving at 90 MPH but in essence going nowhere fast.

In an opposite experience, I was working a business expo where the traffic was sporadic due to other conference activity taking place. I continued to be amazed how often people with "booth duty" sat in chairs doing nothing instead of capitalizing on opportunities to build their personal and professional network of acquaintances. That hall was full of people who could potentially help them advance their causes, companies and careers. They chose to sit idly by. One piece of advice I saw years ago for both managers and salespeople was called the GOYA Principle. It stood for Get Off Your A__!

Doug Brown, Paradigm Associates LLC

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**Printing Compliments of
Kristi DeNardo**

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Empowering Women In The Accounting and Financial Professions Since 1938