

ASWA FAX RETURN

American Society of Women Accountants — Houston Chapter No. 33 www.aswahouston.org

Member of *The Federation of Houston Professional Women*

VOL. 56 No. 11

June 2008

New Member Orientation/Officer Installation

June 24, 2008

Topic: New Member Orientation/Officer Installation
Chair Massage Available

CPE: None

Where: The Briar Club, 2603 Timmons Lane
(corner of Westheimer and Timmons Lane)

Parking available in the member parking area across the street from the Briar Club. Valet parking is available.

Time: 5:30 p.m. Networking:
6:15 p.m. Dinner
7:00 p.m. Speaker

Early bird reservations by Wednesday 5:00 pm prior to meeting:

Members and 1st time guests	\$30
Returning guests	\$35

Late reservations and walk-ins:

Members and guests	\$35
Returning guests	\$40

Administrative Policy: Per ASWA standing rules, if you register and do not attend, you will be charged for the regular meeting price.

Reservations need to be made by the Wednesday preceding the meeting. Special dietary requirements available upon request

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From the President-Elect

By: Kristi DeNardo

Ladies, as we look at the upcoming year, I am excited about the possibilities for the Houston ASWA chapter.

We have grown in the past few years that I have been a member of this chapter, and I look forward to continued growth. Not only have we increased in membership numbers, we have grown in our abilities as leaders in our profession and in our community. It excites me to see young professional women step into leadership positions in our organization—I truly see them as the leaders of tomorrow, and am proud of the role that ASWA plays in shaping that leadership.

We will be having our transitional business meeting in the near future, and I invite each of you to attend. We would love to have your input on where the chapter is going, and also to put you to work in getting us there.

I have personally found that being involved in ASWA has helped develop my public speaking ability, as well as being able to reach out to others. I invite you to join me on this growth journey for the coming year.

See you on the 24th!

2007-2008 Officers & Committee Chairs

President H 713-927-2679 W	Debbie McKenney debbie.jensen93@gmail.com C 713-927-2679	Director H 281-419-9323 W 281-569-2751	Arlene Dilworth Dilworth@totalbackoffice.com C 936-443-5947	Publicity
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Vice President H 281-659-7508 W 281-848-0713	Sonia Calloway Programs cpacalloway@yahoo.com C 281-659-7508	Membership H 713-591-8282 W 713-333-4340	Jerilyn Barthel jbarthel@gddcpa.com F 713-621-6907	
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Deadline for June newsletter: July 1, 2008 Newsletter Editor: Kristi DeNardo Cell: 832-595-5587 Work: 713-584-6451 Fax: 713-935-7701 Email (home): kldenardo@hotmail.com	Additions and changes to the mailing list should be submitted to Eileen Neucere Home: 281-894-5253 Fax: 281-807-1520 Email: eneucere@earthlink.net
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The FAX RETURN is the newsletter of ASWA Houston Chapter 33. It is published monthly, except December. You can receive the Fax Return by email or by snail mail. **Please let the editor know which form you would like to receive the newsletter.**

CALENDAR OF EVENTS

June 24 —Officer Installation / New Member Orientation/Getting to Know ASWA with dinner meeting massage

August 26—Membership Meeting — Briar Club
 Speaker: Craig Krause
 Topic: Discovering Your Memory Power

Standing Reservations

- | | |
|--------------------|-----------------|
| Jeri Barthel | Debbie McKenney |
| Colene Blankinship | Eileen Neucere |
| Adrienne Brown | Melanie Norton |
| Sonia Calloway | Eunice Reiter |
| Kristy Daniels | Ann White |
| Kristi DeNardo | |
| Julianne Dorsett | |
| Suzi Martin | |

The Chapter will bill for reservations that are not cancelled by noon Thursday prior to the meeting.

Please contact **Melanie Norton** to be added or deleted from the Standing Reservations List.
 713-353-1942 mnorton@bvccpa.com

Federation of Houston Professional Women

Next Meeting: July 28
Web site: www.fhpw.org

Location: H.E.S.S. Building
5430 Westheimer (between Chimney
Rock and Yorktown)

ASWA Delegates: Melanie Norton,
Arlene Dilworth

Alternates: Pam Ahlers
Debbie McKenney

Federation of Houston Professional Women (FHPW)

The Federation of Houston Professional Women is an alliance of women's professional organizations, chartered by the state of Texas as a non-profit, non-partisan business league. Each FHPW member organization, although diverse in style and structure, has professional or businesswomen members focused on education, networking, specific careers or community service.

FHPW offers quarterly events designed to bring its diverse membership together to promote a place of POWER and INFLUENCE. Quarterly events are open to both members and guests and allow Houston professional women the opportunity to network, have some fun and learn something new.

If you are a member of ASWA then you are automatically a member of FHPW.

Women of Excellence Banquet

Our chapter has reserved two tables for the September 27th Awards Gala. Most of the seats are taken, but if you are interested, we can reserve more. Please see Julianne Dorsett, our 2008 Woman of Excellence, for more information.

Career Center

Please remember to encourage friends and colleagues to register and that there is not cost to individuals to post their resumes. Members can help by letting their HR Departments at work know about the site. Using the site is a win-win-win-win proposition because 1) employers gain access to a pool of specialized job seekers, 2) individuals seeking employment in accounting and finance can easily connect with employers/recruiters looking for candidates with those skills, and 3) the ASWA raises funds that it uses to 4) provide scholarships to worthy individuals.

Support a worthy cause by spreading the news about the ASWA Career Center today!

Current Fundraiser

Our chapter has been registered with the Current Fundraiser Online program. It is very simple—all you have to do is shop online at www.CurrentFun.com, and when you check out, select:

State: **Texas** Organization: **ASWA – Houston** City: **Houston**.

Our chapter will receive a check quarterly for 50% of online sales that are attributable to our organization. Tell your friends and relatives, and help raise money for our scholarship fund. You can do some of your Christmas shopping, saving some money for yourself and getting some great products, and at the same time, contribute to the scholarship fund. What a deal!

Making the Most of the Recruiter Relationship

By DeLynn Senna

Whether you're looking for a new position or just starting a career in accounting, you may want to consider working with a recruiter. Recruiters can enhance your job search by broadening your network, providing job leads you would not otherwise hear about and offering background on prospective employers.

Also referred to as headhunters, staffing firms, employment agencies or executive search firms, recruiters are in a unique position to bring employers and candidates together. They make it their business to understand the needs and preferences of both parties and take pride in their ability to expertly match these interests.

With this goal in mind, recruiters also serve as an excellent source of career guidance and information. They can offer interview tips, salary data, resume advice and other suggestions to help you improve your marketability. And once an employer decides to make an offer, the recruiter becomes a valuable go-between in helping you and the prospective employer reach a mutually satisfying agreement.

Despite the prominent role that recruiters play in the employment market, many job seekers are unsure how best to work with these placement professionals. If you are weighing the possibility of working with a recruiter, here are some pointers to help you make the most of this potentially valuable relationship.

Turn to a specialist. Accounting and finance professionals are best served by working with a specialized recruiting firm. Not only do these companies offer more opportunities in their areas of focus than generalist firms can, but they have a strong sense of the marketplace in a given field. As a result, they can help candidates accurately assess their worth, form realistic expectations about employment opportunities and identify openings that are a good match for their specific skills and preferences.

Be honest with the recruiter. For recruiters to truly serve your interests, they need a solid understanding of your qualifications and experience. Help the recruiter understand your background and goals by presenting a concise but thorough summary of your career history. Be completely honest in discussing your past compensation and current expectations, as well as any important details pertaining to previous positions. For instance, if you resigned from your last job after a disagreement with your boss, be sure to share this information with the recruiter. Expect integrity from recruiters as well. They should be candid with feedback and demonstrate an understanding of your qualifications and career goals through the types of interviews arranged.

Be receptive. A key advantage of working with a recruiter is the ability to gain an insider's perspective and advice on the job market. Therefore, be open to suggestions that might improve your marketability. For example, a recruiter may suggest adding an objective statement at the top of your resume or reordering achievements in your previous roles based on what companies are currently looking for in the current business environment.

Don't transfer ownership of your job search. Although recruiters are supposed to seek out opportunities for you, you must remain an active participant in your job search. Back up the recruiter's efforts by regularly reviewing email notifications of new job listings from the staffing firm. You might see a position that interests you that your recruiter has not yet considered. By staying informed about the job market and checking in regularly with your recruiter, you'll demonstrate that you're committed to finding a new opportunity, which will encourage the recruiter to work even harder on your behalf.

Trust the recruiter you choose. It's hard to work effectively with recruiters if you don't trust them to accurately represent your interests. Before initiating a relationship, talk through any questions or concerns you might have about how you will work together. Assuming you're satisfied with the responses you receive and feel comfortable with a recruiter's qualifications, allow him or her to act as your advocate without undue second-guessing at every turn. This is especially important once an offer is on the table. Remember that recruiters have a vested interest in ensuring an all-around good fit, so have faith in their ability and desire to help you find the right situation and reach a satisfying agreement.

A good recruiter can be a valuable ally in your job search, but the success of the relationship depends on both parties fulfilling their respective roles and responsibilities. By observing these rules of interaction, you can make it easier for a recruiter to represent you, and ultimately, improve your chances of landing an attractive opportunity.

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Return Service Requested

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Empowering Women In The Accounting and Financial Professions Since 1938