

# ASWA FAX RETURN

American Society of Women Accountants — Houston Chapter No. 33 [www.aswahouston.org](http://www.aswahouston.org)

Member of *The Federation of Houston Professional Women*

VOL. 55 No. 6

January 2007

## Membership Meeting

1 hour CE  
January 23, 2007

Topic: TAX UPDATE  
Speaker: Sonia Calloway  
Pre requisite: None required  
Course level: Basic  
Where: The Briar Club  
2603 Timmons Lane  
(corner of Westheimer and Timmons Lane)

Parking available in the member parking area across the street from the Briar Club. Valet parking is available.

Time: 5:30 p.m. Networking:  
6:15 p.m. Dinner  
7:00 Speaker

Prices: \$25 Members with reservations  
\$30 Guests and walk-ins  
\$15 Students  
\$15 CPE only (no dinner)

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I hope everyone had a happy and restful holiday season. Now we are off and running with 2007! There will be a mid-year planning meeting at my house on Saturday, January 20, 2007 starting at 10:00 am. Everyone is invited and I'll provide breakfast. Just let me know if you are planning to come. Here is a link to a map to my home:

<http://maps.google.com/maps?f=q&hl=en&q=10318+Minturn+Ln.+Houston,+TX+77064&ie=UTF8&om=1&z=15&ll=29.902419,-95.573244&spn=0.016146,0.043001&iwloc=addr>

We will be reviewing the fiscal year to date and brainstorming on the remainder of the year and beyond. Any and all ideas are welcome. Our committees already have many good things in the works but they would like to add many more.

This spring we will be promoting our membership drive. We will be repeating the promotion we held last year that was very successful for our chapter. For those prospective members that apply for membership from April 1 through April 30, 2007, we will waive the chapter dues for the initial year. That is a savings of \$30 for regular members and \$17 for students. If you sponsor a new member, you get credit toward prizes from National. And if the chapter adds a total of nine new members since September, we will get a free registration to the National conference October 25 – 27 in Orlando, Florida for a member that has never been to a conference before.

So start talking up ASWA with your colleagues and friends. Have them check out the chapter website at [aswahouston.org](http://aswahouston.org) and the National website at [aswa.org](http://aswa.org) and give me their e-mail address to add to our newsletter distribution list. Membership applications are available for download on our chapter website or potential members can communicate with Kristi DeNardo through the website.

Eileen Neucere

2006-2007 Officers & Committee Chairs

<b>President</b> H 281-894-5253 W 281-894-5253	<b>Eileen Neucere</b> eneucere@earthlink.net F 281-807-1520	<b>Director</b> H 713-660-8728 W 713-221-8596	<b>Orapin Duangploy</b> duangployo@uhd.edu F 713-226-5238	<b>Student Activities</b>
<b>President Elect</b> H 713-927-2679 W	<b>Debbie McKenney</b> mckdeborah@yahoo.com C 713-927-2679	<b>Member Relations</b>	<b>Director</b> H 832-595-5587 W 713-365-5432	<b>Kristi DeNardo</b> kldenardo@houston.rr.com C 713-365-5423
<b>Vice President</b> H 281-659-7508 W	<b>Sonia Calloway</b> cpacalloway@yahoo.com C 281-659-7508	<b>Programs</b>	<b>Kathy Pearce</b> H 713-688-4057 W 713-831-5412	<b>Newsletter</b> papandkap@aol.com F 713-831-8653
<b>Treasurer</b> H W	<b>Julianne Dorsett</b> julianne_dorsett@petrochemintl.com C 832-563-3840		<b>Meeting Arrangements</b>	<b>Melanie Norton</b> H 281-469-0970 W 713-353-1942
<b>Secretary</b> H 713-459-5874 W 281-313-9400	<b>Ann White</b> ann.white@rbgltd.com F 281-313-9444		<b>Publicity</b> H 281-419-9323 W 281-569-2751	<b>Arlene Dilworth</b> Dilworth@totalbackoffice.com C 936-443-5947
<b>Past President</b> H 281-894-5253 W 281-894-5253	<b>Eileen Neucere</b> eneucere@earthlink.net F 281-807-1520	<b>Database</b>		

Deadline for November newsletter: November 10, 2006  
 Newsletter Editor: Kathryn Pearce  
 Home: 713-688-4057  
 Work: 713-831-5412  
 Fax: 713-831-8653  
 Email (home): papandkap@aol.com

**Additions and changes to the mailing list should be submitted to Eileen Neucere**  
 Home: 281-894-5253  
 Fax: 281-807-1520  
 Email: aggie1978@earthlink.net

The FAX RETURN is the newsletter of ASWA Houston Chapter 33. It is published monthly, except December. You can receive the Fax Return by email or by snail mail. **Please let the editor know which form you would like to receive the newsletter.**

**Standing Reservations**

Loyce Anderson	Eileen Neucere
Jeri Barthel	Debbie McKenney
Colene Blankinship	Melanie Norton
Adrienne Brown	Kathy Pearce
Sonia Calloway	Eunice Reiter
Julianne Dorsett	Ann White
Suzi Martin	

The Chapter will bill for reservations that are not cancelled by noon Thursday prior to the meeting.

Please contact **Melanie Norton** to be added or deleted from the Standing Reservations List.  
 713-353-1942 mnorton@bvccpa.com

**CALENDAR OF EVENTS**

- January 20 '07 Mid Year Planning —Eileen Neucere's House
- January 23 Membership Meeting—Briar Club Tax Update
- February 13 Board Meeting—American Gen.
- February 20 Membership Meeting—Briar Club "What Men Don't Tell Women About Business"

For more information or to sign up, please contact Melanie Norton at mnorton@bvccpa or by phone at 713-353-1942.

### Houston ASWA Memorial Fund

The Houston ASWA Memorial Fund was chartered in 1973 with the two-fold purpose of:

- Providing scholarships to deserving accounting students
- Furthering the mission of the American Society of Women Accountants -- “To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession”.

The Memorial Fund receives contributions, in lieu of flowers, for members and their loved ones during times of grief. We receive contributions to celebrate special occasions and in honor of special people.

Please consider the ASWA Memorial Fund as an opportunity to honor or to memorialize the people in your lives.

Contributions should be made payable to:

ASWA Memorial Fund  
c/o Eunice H. Reiter  
5005 Woodway, Suite 200  
Houston, TX 77056-1789

If your contribution is in honor or in memory of someone, be sure to include information regarding where to send the acknowledgement.

### Timely Advice:

For icy door steps in freezing temperatures: Get warm water and put Dawn dish washing liquid in it. Pour it all over the steps. They won't refreeze.

### ADVERTISING RATES

The ads are to be emailed to the newsletter chair no later than the 1st of the month in which the ad is to appear.

\$300/ year—full page  
\$160/ year—1/2 page  
\$ 10/ month—business card size

The Fax return is published monthly except December.

### Official National Registry Statement

ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Nashville, TN 37219-2417. Web site: [www.nsba.org](http://www.nsba.org).

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No matter how well you interview, if your resume doesn't sell you, there won't be an opportunity to convince them in person. Use your accomplishments to prove the strength of your transferable skills, and you'll get interviews faster and with more enthusiasm.

An experienced career coach can help you apply these ABCs to your current resume and your interview skills. Once you practice the ABCs of career change you'll be on your way to changing your career and changing your life—for the better!

Deborah Walker, CCMC  
Career Coach ~ Resume Writer



AMERICAN SOCIETY OF WOMEN ACCOUNTANTS  
REPORT OF THE NATIONAL NOMINATING COMMITTEE  
SLATED 2007-2008 BOARD OF DIRECTORS

President	Elected in the spring of 2006 for a term starting July 1, 2007 Karen J. Gunther	Boston Chapter
President-Elect	To serve as National President in 2008-2009 Barbara W. Covington	Fort Walton Beach Chapter
Vice Presidents	Tracy L. Johnson, CPA Stacey L. Craig, CPA	San Antonio Chapter Phoenix Chapter
Secretary	Vivian L Moller, CPA	Milwaukee Chapter
Treasurer	Monika P. Miles, CPA	Silicon Valley Chapter
Directors	To serve two years, July 1, 2007 to June 30, 2009 Susan R. Tripepi Cheryl Willers Eleanor Siverts-Akerman, CPA Gale Kreitzberg, CPA, CTFA	Akron/Canton Chapter Flagstaff Chapter Bellevue Chapter Billings Chapter
Director	To serve one year July 1, 2007 to June 30, 2008 Catherine A. Mulder, CPA	Ames Chapter
Immediate Past President	Joy N. Barron	Birmingham Chapter
Directors	To serve the second year of a two-year term; elected in the spring of 2006 to serve until June 30, 2008. Jeanette Ding Violeta L Torres	San Diego Chapter El Paso Chapter

Respectively submitted ASWA National Nominating Committee:

Laura Farney, CPA	Wichita Chapter
Myra Swick, CPA	Chicago Chapter
Debbie L. Michael, CPA (Chair)	Billings Chapter

## Do You Know the ABCs of Career Change?

Making a career change is one of the toughest job-search challenges. For clarification, “career change” means much more than “job change.” A career change means choosing a completely new profession or industry. A “job change” is simply changing employers within the same industry and profession.

Why do people change careers? The two main reasons are:

- The industry or occupation becomes obsolete (or is outsourced overseas)
- Job dissatisfaction (If you dread going to work on Monday morning, you’re probably in this category.)

What makes a career change so difficult? After all, most job seekers attempting a career change know exactly why they would do well in a new profession or industry. The problem comes down to communication. Most job seekers have difficulty communicating in their resume their ability to excel in a new career. Resumes, by definition, focus on career experience (history), but career changers need employers to see their expertise (current skills) in order to be viewed as a viable candidate.

If you are attempting a career change, it becomes easier when you understand the ABC’s of career change:

- A: Assess
- B: Bridge
- C: Communicate

### **Assess what you want changed.**

Before you can make a successful change, you must decide what needs changing. Is it the duties you perform? Your overbearing boss? Your current geographic location? The industry you work in? The size of company you work for? The level of responsibility you hold? Once you pinpoint your exact source of unhappiness, you’re on your way to making the correct choice for change.

### **Bridge the gap between what you’ve done and what you want to do.**

The key to selling yourself based on your expertise rather than your experience is transferable skills. Transferable skills work like bridges to help you cross over from one industry to another or one occupation to another. Transferable skills are those skills you now possess that qualify you as a viable candidate for your career change.

### **Communicate your ability to excel in your new profession or industry.**

Your resume is your front-line communication tool to prospective employers. Continue p.3

2 Hours of CPE



American Society of Women Accountants



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**EVERYONE IS ENCOURAGED TO ATTEND**

**a special meeting on a special date  
of the Houston Chapter of ASWA  
on a topic that's affected us all!**

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**What Men Don't Tell Women About Business**

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This is an engaging, entertaining, informative and authentic presentation about the conversations men have about women in business. For the first time, women will find out the content of what the male discussions are at the water cooler, in the boardroom, and in the locker room and what happens before they get into the room and after they leave.

This presentation is meant to share previously undisclosed information with the female audience, including the 10 factors that drive men in business, the 14 things women do on a daily basis to undermine themselves in business, and steps women can take to be taken seriously in a business setting.

Christopher Flett, the speaker for this provocative topic, is also a business coach and has personally worked with over 1,800 business owners (75% of which are women) on a one-on-one basis.

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**Date:** 02/20/2007

**Time:** 5:30 p.m.—8:30 p.m.

**Location:** 2603 Timmons Lane, Houston, TX  
(corner of Westheimer and Timmons Lane)

Parking is available in the member parking area across the street from the Briar Club.

**Reservations:** Melanie Norton 713-353-1942 or [mnorton@bvccpa.com](mailto:mnorton@bvccpa.com)  
(Reservations due by noon on Thursday, February 15, 2007)

**Price:** Members with reservations \$25  
Members without reservations and guests \$30  
Students with ID \$15

The ASWA Memorial Fund acknowledges with deepest gratitude all of you who contributed to the Fund during our annual holiday party. A total of \$1,580 was raised for scholarships.

The Fund's interim cash report as of December 18th is as follows:

Revenue	
Contributions	\$2750
Cookbook sales	703
Interest income	<u>49</u>
Total	\$3502
Less Scholarships Awarded	<u>2000</u>
Net Cash Received	1502
Cash, beginning of year	<u>7957</u>
Cash December 28, 2006	<u>\$9459</u>

AWSCPA annual seminar will be February 3, 2007 at the Hess Club. Applications will be available at the January meeting if you are interested in attending this awesome 8 hours of CPE.

Price for members \$150

Non Members \$165.

Pre-registration Deadline—1/25/07

#### **Federation of Houston Professional Women**

Next quarterly Meeting: January 22, 2007

Location: At H.E.S.S Building  
5430 Westheimer

Web site: [www.fhpw.org](http://www.fhpw.org)

ASWA Delegates: Melanie Norton, Kathryn Pearce  
Alternates: Pam Ahlers, Eileen Neucere

#### **MEMBER NEWS:**

Rachel Fisher had a baby back in September. Congratulations Rachel.

Marcie Watson has left E&Y.

#### **Speaker Bio:**

Sonia Calloway graduated from Sam Houston State University. She received scholarships from our Houston Chapter as well as National. She received her CPA certificate in 2006 and is employed at DBO in their Tax Department.

#### **Federation of Houston Professional Women (FHPW)**

The Federation of Houston Professional Women is an alliance of women's professional organizations, chartered by the state of Texas as a non-profit, non-partisan business league. Each FHPW member organization, although diverse in style and structure, has professional or businesswomen members focused on education, networking, specific careers or community service. FHPW offers quarterly events designed to bring its diverse membership together to promote a place of POWER and INFLUENCE. Quarterly events are open to both members and guests and allow Houston professional women the opportunity to network, have some fun and learn something new.

If you are a member of ASWA then you are automatically a member of FHPW.

ASWA  
American Society of Women Accountants  
Kathryn Pearce  
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Houston, Texas 77092

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Kathryn Pearce**

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Jacqueline Vassar, CPA, CIA, CISA, CCSA—  
[jvassar@deloitte.com](mailto:jvassar@deloitte.com)

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