

# ASWA FAX RETURN

American Society of Women Accountants — Houston Chapter No. 33 [www.aswahouston.org](http://www.aswahouston.org)

Member of *The Federation of Houston Professional Women*

VOL. 56 No. 1

October 2007

## Membership Meeting October 30, 2007

Speakers: Julio P. Gonzalez

Topic: Understanding the Crux of Cost Segregation Studies, Energy Tax Credits, and Research & Development Credits with the latest updates from the IRS

CPE: 2 hour Level: Basic Prerequisites: None

Where: The Briar Club, 2603 Timmons Lane  
(corner of Westheimer and Timmons Lane)

Parking available in the member parking area across the street from the Briar Club. Valet parking is available.

Time: 5:30 p.m. Networking:  
6:15 p.m. Dinner  
7:00 p.m. Speaker

Early bird reservations by Thursday 5:00 pm prior to meeting:

Members and 1st time guests	\$30
Returning guests	\$35

Late reservations and walk-ins:

Members and guests	\$40
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Administrative Policy: Per ASWA standing rules, if you register and do not attend, you will be charged for the regular meeting price.

Reservations need to be made by the Thursday preceding the meeting. Special dietary requirements available upon request

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## Congratulations to Sonia Calloway - 2007 ASWA Woman of Excellence! By Arlene Dilworth

Sonia Calloway was the ASWA Woman of Excellence Honoree for 2007 at the Federation of Houston Professional Women Gala held on September 29, 2007. Sonia exemplifies dedication and hard work by being the first generation in her family to graduate from college and become a CPA at the tender age of 46.

Sonia was a recipient of four local and national ASWA scholarships over the course of two years and now she gives back to the organization by serving as its Vice President and the Program Committee Chairperson, as well as, serving as an excellent role model! Please extend your congratulations and thanks to Sonia for representing the ASWA so well! (By the way, she not only shined, she sparkled on that stage!)

Twelve Scholarships were awarded during the event. The Federation of Houston Professional Women, in conjunction with its Educational Foundation, hosts the Gala as its major fund raising event each year. The scholarships are presented to promising young women in an effort to encourage the education and development of Houston's future female leaders!

The FHPW meets quarterly. The next meeting is scheduled for October 22, 2007. As an ASWA member, you are automatically a member, so feel free to attend a meeting and meet the women leading Houston. See [www.FHPW.org](http://www.FHPW.org) for additional details.

2007-2008 Officers & Committee Chairs

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Deadline for November newsletter: November 5, 2007  
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**Additions and changes to the mailing list should be submitted to Eileen Neucere**  
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The FAX RETURN is the newsletter of ASWA Houston Chapter 33. It is published monthly, except December. You can receive the Fax Return by email or by snail mail. **Please let the editor know which form you would like to receive the newsletter.**

**Standing Reservations**

Loyce Anderson	Debbie McKenney
Jeri Barthel	Melanie Norton
Colene Blankinship	Kathy Pearce
Adrienne Brown	Eunice Reiter
Sonia Calloway	Ann White
Julianne Dorsett	Kristi DeNardo
Suzi Martin	Kristy Hughes
Eileen Neucere	

The Chapter will bill for reservations that are not cancelled by noon Thursday prior to the meeting.

Please contact **Melanie Norton** to be added or deleted from the Standing Reservations List.  
 713-353-1942 mnorton@bvccpa.com

**CALENDAR OF EVENTS**

- October 25-27 Joint National Conference—  
Orlando, FL
- October 30 Membership Meeting—Briar Club  
Speaker: Julio P. Gonzalez
- November 2 2nd Annual Breast Cancer  
Awareness Game—Houston Aeros  
Benefitting Susan G. Komen  
Foundation
- November 17 Ellison's Greenhouse—poinsettias
- November 24 Loaves & Fishes
- November 27 Membership Meeting—Briar Club
- December 1 Nutcracker Market
- December 11 Christmas Party

## Houston ASWA Memorial Fund

The Houston ASWA Memorial Fund was chartered in 1973 with the two-fold purpose of:

- Providing scholarships to deserving accounting students
- Furthering the mission of the American Society of Women Accountants -- "To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession".

The Memorial Fund receives contributions, in lieu of flowers, for members and their loved ones during times of grief. We receive contributions to celebrate special occasions and in honor of special people.

Please consider the ASWA Memorial Fund as an opportunity to honor or to memorialize the people in your lives.

Contributions should be made payable to:

ASWA Memorial Fund  
c/o Eunice H. Reiter  
5005 Woodway, Suite 200  
Houston, TX 77056-1789

If your contribution is in honor or in memory of someone, be sure to include information regarding where to send the acknowledgement.

## Meeting Notice

For the month of October, please note that our meeting is one week later than normal. This is so that those members attending the JNC will be able to travel and make a report at the meeting upon their return.

## ADVERTISING RATES

The ads are to be emailed to the newsletter chair no later than the 1st of the month in which the ad is to appear.

\$300/ year—full page

\$160/ year—1/2 page

\$ 10/ month—business card size

The Fax return is published monthly except December.

## Official National Registry Statement

ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Nashville, TN 37219-2417. Web site: [www.nsba.org](http://www.nsba.org).

## OCTOBER MEETING

Julio P. Gonzalez is CEO and Founder of Engineered Tax Services, Inc. and he is assisted by a staff of dedicated professionals with expertise in engineering, architecture and accounting. Engineered Tax Services, Inc. specializes in providing a wide spectrum of engineered accounting solutions to include cost segregation studies, energy tax credits and research and development credits.

Mr. Gonzalez speaks nationally regarding cost segregation studies for Lorman, NBI, and The Seminar Group and he has had recent articles published nationally in the CPA Journal, Business Journal, Microsoft Business Solutions and Real Estate Investment Publication.

## September Meeting Report

We had an informative membership meeting in September at the Briar Club.

Our speakers were our own Kathy Pearce and Colene Blankinship. They spoke on Parliamentary Procedures and Facilitating Meetings. It was a very useful and timely topic, for many of us are fairly new at conducting meetings and may be somewhat unfamiliar with proper procedures.

### JNC Delegates

Based on our chapter size of 85 members, we have 5 allowable votes in the annual business meeting at the Joint National Conference. Kristi DeNardo, Melanie Norton, and Christine Spray have agreed to serve as delegates, with Debbie McKenney serving as alternate. Kathy Pearce and Colene Blankinship are also planning to attend National.

### Current Fundraiser

Our chapter has been registered with the Current Fundraiser Online program. It is very simple—all you have to do is shop online at [www.CurrentFun.com](http://www.CurrentFun.com), and when you check out, select:

State: **Texas**      Organization: **ASWA – Houston**      City: **Houston.**

Our chapter will receive a check quarterly for 50% of online sales that are attributable to our organization. Tell your friends and relatives, and help raise money for our scholarship fund. You can do some of your Christmas shopping, saving some money for yourself and getting some great products, and at the same time, contribute to the scholarship fund. What a deal!

### **Getting to Know Our Officers—Julianne Dorsett, Treasurer**

Julianne Dorsett is the Accounting Supervisor for PetroChem Inspection Services, Inc., an inspection service company. She has devoted herself to the company for the past 7 years. She has been a member of ASWA since 2005 and is serving as Treasurer for the second consecutive year.

Julianne was born in Houston, TX and now lives in Deer Park, TX with her husband Matt and son Coleson who is 3 years old. She is a member of Clearpoint Baptist Church where she is very active on the praise team. She enjoys taking cruises, drag racing, bowling and spending time with her family.

### **Federation of Houston Professional Women**

Next Meeting: October 22, 2007

Web site: [www.fhpw.org](http://www.fhpw.org)

Location: H.E.S.S. Building

5430 Westheimer (between Chimney  
Rock and Yorktown)

ASWA Delegates: Melanie Norton, Alternates: Pam Ahlers  
Kathryn Pearce

Arlene Dilworth

### **Federation of Houston Professional Women (FHPW)**

The Federation of Houston Professional Women is an alliance of women's professional organizations, chartered by the state of Texas as a non-profit, non-partisan business league. Each FHPW member organization, although diverse in style and structure, has professional or businesswomen members focused on education, networking, specific careers or community service.

FHPW offers quarterly events designed to bring its diverse membership together to promote a place of POWER and INFLUENCE. Quarterly events are open to both members and guests and allow Houston professional women the opportunity to network, have some fun and learn something new.

If you are a member of ASWA then you are automatically a member of FHPW.



1. Do you recommend that your employees plan their vacations in advance and then mark off the time on your calendar or do employees fight at the last minute for key holiday vacations? I know one manager who has a calendar hanging in his office and he has asked his staff to talk to him about their vacation time before putting it on the calendar. They never talk to him, they just put it on the calendar and then take the time. He is not supporting work/life balance, he is encouraging anarchy.
2. Do you spend time talking to your staff about their hobbies, family, friends and interests? If you can't discuss 1 or 2 of these issues, not only are you not supporting your staff in work/life balance, you are absent from their lives.
3. Do you set the standard with a regular exercise routine or do you give your staff the old saying, "do as I say and not as I do." You are the model for your staff. If you want staff to dress in a coat and tie, don't come waltzing in with you tie in your hand. If you want staff to be healthy, don't come back from vacation carrying an extra 10-15 lbs. That's not supporting good health, that's supporting over-indulgence.
4. Do you require your senior level executives to take at least one 3 day weekend/month? If you say you/they don't have enough time, remember, it's not about time, it's about setting priorities.
5. Are you being held hostage by a staff member because you don't have a replacement? If so, you are not supporting that staff member, you are giving him/her an undesignated leadership status that will hamper your entire organization.

Work is about balance just as life is about balance. Sometimes you win and sometimes you lose. Keep in mind, if you're not failing some of the time, you're not trying.

### **Our Career Center is Live!**

Announcing the ASWA Houston Chapter Career Center is live! Visit our website at [www.aswahouston.org](http://www.aswahouston.org) and click on the Career Center tab. Job seekers can post their resumes and employers can post their open positions. Posting a resume is free. For the other services, ASWA members are currently receiving a 70% discount off of listed prices and non-ASWA members are receiving a 50% discount off of listed prices. So this is the perfect opportunity to check it out. Tell your friends and colleagues too.



***ASWA Educational Foundation's Dress for Success Drive!***

As part of the ASWA Educational Foundation's mission to promote and advance financial literacy, the Foundation has developed a relationship with Dress for Success. The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

Please plan to support the Foundation's first Dress for Success event that will be an "Accessory Drive" at the upcoming 2007 JNC in Orlando. To support this great cause, please plan to bring one or more of the following accessories and undergarments with you to the conference:

- 1) New or gently used purses (black, tan, brown - neutral colors only please)
- 2) New or gently used jewelry (conservative, small, tasteful - earrings, necklaces, watches/bracelets)
- 3) New bras - must be new with tags still on, and must be in neutral colors and smooth front styles. Only band sizes 36 and up and cup sizes C, D, DD are needed.

And don't forget that you can always send these donations along with a chapter member if you are unable to attend the JNC!

## **Joint National Conference Orlando, FL**

The Joint National Conference is just around the corner, meeting at Disney's Coronado Springs Resort. The dates are Thursday, October 25 through Saturday, October 27, 2007. Attendees can select from up to 70 hours of CPE to earn 24 hours of credits at the conference. Registration is only \$545 for ASWA members, and includes admission to all educational sessions, exhibits, luncheons, refreshment breaks, receptions, pre- and post-conference sessions, and handout materials.

The conference also offers many opportunities for networking with other accounting professionals.

Bring the family, as there are more than 95 attractions to keep the leisure travelers busy.

### **Want a Free Registration to the 2008 Joint National Conference?**

Got plans October 28 – 30, 2008? If not, then plan on packing your bags for Dallas that week for the 2008 JNC! As an incentive to retain members, National will be awarding a free 2008 JNC registration to the chapters that achieve 95% retention or higher for the 2007-08 year.

ASWA  
American Society of Women Accountants  
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—Regional Director for Houston

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